



## Celebrating “A Night in Old Hollywood”

Please help us celebrate 39 wonderful, entertaining years of Varsity Blues by supporting our largest FUNDRAISING event of the year!

Date: SATURDAY, March 5, 2022

Location: Weber's Inn

3050 Jackson Avenue, Ann Arbor, MI

### **SPONSORSHIP LEVELS AVAILABLE**

#### **SOPRANO SPONSORSHIP (\$1500)**

- Logo on all printed and electronic event promotion and communications, the Varsity Blues website, and social media outlets.
- Name recognition as a Celebration Sponsor, on signage night of the event.
- 4 Tickets to the “A Night in Old Hollywood” Gala Celebration
- 4 Tickets to the July 2022 Summer Show
- Full Page/Front/Back Cover Business Ad for Summer Show Playbill

#### **ALTO SPONSORSHIP (\$1000)**

- Logo on all printed and electronic event promotion and communications, the Varsity Blues website, and social media outlets.
- Name recognition as a Celebration Sponsor, on signage night of the event.
- 4 Tickets to the “A Night in Old Hollywood” Gala Celebration
- 4 Tickets to the July 2022 Summer Show
- 1/2 Page Business Ad for Summer Show Playbill

#### **RED CARPET SPONSORSHIP (\$750) – (ONLY 1 AVAILABLE)**

- Special Signage at the start of the Red Carpet where all guests will enter the gala
- Logo on all printed and electronic event promotion and communications, the Varsity Blues website, and social media outlets.
- Name recognition as a Celebration Sponsor, on signage night of the event.
- 2 Tickets to the “A Night in Old Hollywood” Gala Celebration
- 2 Tickets to the July 2022 Summer Show
- 1/2 Page Business Ad for Summer Show Playbill

**TENOR SPONSORSHIP (\$500)**

- Logo on all printed and electronic event promotion and communications, the Varsity Blues website, and social media outlets.
- Name recognition as a Celebration Sponsor, on signage night of the event.
- 2 Tickets to the “A Night in Old Hollywood” Gala Celebration
- 2 Tickets to the July 2022 Summer Show
- 1/4 Page Business Ad for Summer Show Playbill

**BASS SPONSORSHIP (\$300)**

- Logo on select promotional materials and communications
- Recognition by event speakers from the podium
- 2 Tickets to the “A Night in Old Hollywood” Gala Celebration
- 2 Tickets to the July 2022 Summer Show
- 1/4 Page Business Ad for Summer Show Playbill

**AL LA CARTE**

**BUSINESS ADS**

\$200.00	Front/Back Cover
\$150.00	Full Page
\$95.00	½ Page
\$65.00	¼ Page
\$35.00	Business Listing

GALA TICKETS: \$65.00 PER PERSON

For more information on sponsoring this annual event, please contact:

Katherine Baisden at (734) 478-2680 or email, [katherinebaisden@hotmail.com](mailto:katherinebaisden@hotmail.com)

Thank you for your interest, consideration, and support!